



Moving at the Speed of Business

*IT Solutions.
Delivered Instantly.®*

A Vision of Instant IT

Today, more than ever, businesses must respond to a demanding and rapidly changing business environment.

However, Corporate IT is an obstacle to a business’s ability to be agile. Application software takes too long and costs too much to develop and deploy, delivers little or no return on investment (ROI), is seen as “a major obstacle to business effectiveness” by 45% of CEOs and Boards (Gartner Research), inhibits easy adoption of new technologies, and is too inflexible to support business innovation.

Making IT instantaneous will remove IT as an obstacle to business agility because:

► **Business value is delivered when the business**

- can create or change a business design as needed and have its software generated and implemented instantaneously with no IT impact or delay
- gets application software that matches its business design exactly
- can share data and software components with other business designs easily
- does not need programmers to create or modify application software, access data, or create reports
- does not need IT professionals to ‘care for or feed’ application software

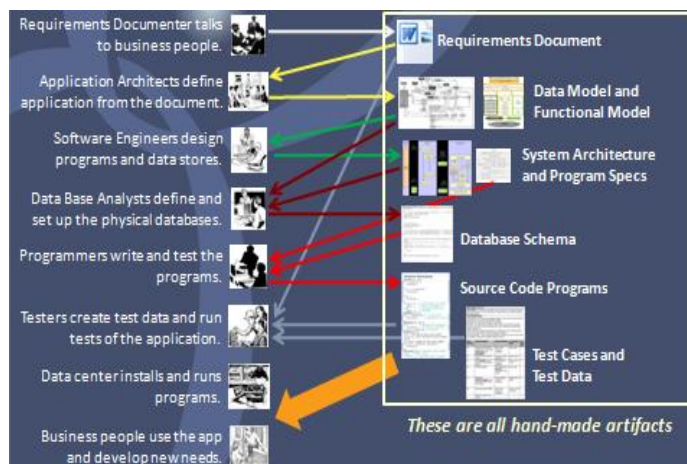
► **Business value is delivered when IT**

- identifies and pursues opportunities for improving and enhancing business processes and their performance
- provides business design standards, controls, and compliance for business data, rules, processes, and management
- reduces the resources required for platform management, application support, data center and network management, and disaster recovery

Instant IT is what business needs but it is not the IT we have today.

How InfoNōvus® Provides Business with IT Solutions. Delivered Instantly.®

We don’t have Instant IT because of handmade technical artifacts and platform-specific software



The time required for deploying IT solutions for business problems prevents the business from adapting to new or changed business needs quickly and effectively. To eliminate IT as an obstacle to business agility, we must establish an entirely new approach for IT solutions. Requirements are the top cause of troubled projects by being unclear, incomplete, and/or inconsistent.

“Overall, the vast majority of companies are poor at both establishing business requirements and delivering on-time on-budget performance of IT projects. . . . Sixty-eight percent of companies are more likely to have a marginal project or outright failure than a success due to the way they approach business analysis.”

*“Business Analysis Benchmark”
Business Analyst Times*

Requirements documents and the application software developed or acquired to satisfy them are handmade artifacts that can incorporate business defects at each stage. The ability to introduce defects that impair the business must be eliminated for IT to be automatic.

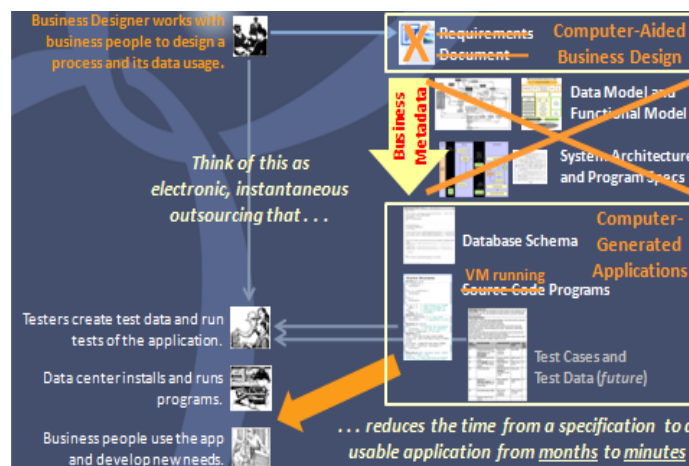
How We Solve This Problem

InfoNövus uses patented methods to eliminate the human activity in designing and programming application software by capturing business designs and computer-generating complete, instantly-usable application software by computer, all done over the Internet.

The InfoNövus Instant IT™ Business Design Manager eliminates problems of incomplete or inconsistent business requirements. Business needs can then be translated into application software. Because this is all done by computer, we provide the foundation for managing business processes, audits, and compliance reviews through our:

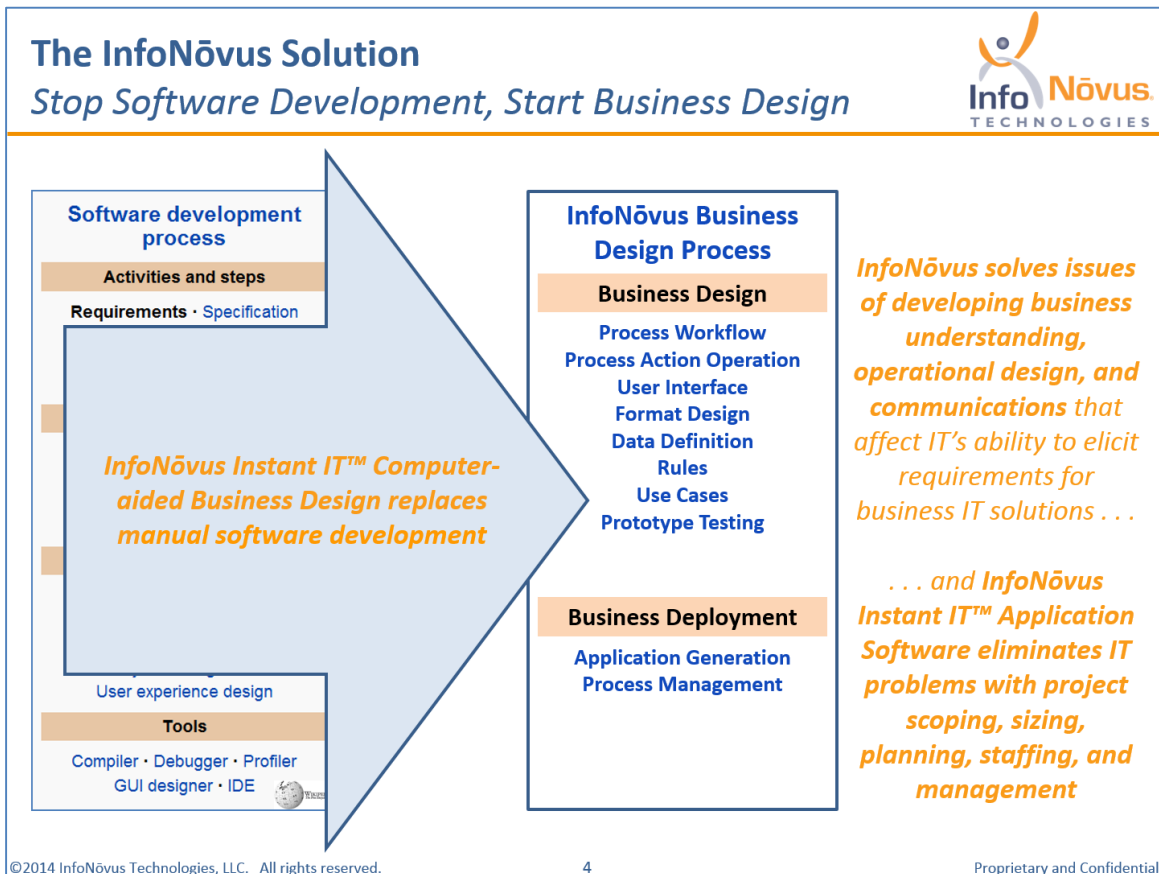
- Instant IT™ Computer-aided Business Design technology that captures business strategy, processes, activities, user interfaces, data usage, rules, and more
- Computer-generated Instant IT™ Application Software that deliver IT solutions for your Business Designs, *instantly*
- Enterprise Business Design management capabilities that manage Business Design quality, compliance reviews, and audits

InfoNövus Instant IT™ Application Software application development consists of Instant IT™ Computer-aided Business Design capture of business designs and instantaneous generation of a working application



InfoNövus replaces all handmade artifacts, provides control over Business Design content, and reduces the ability to introduce business errors. We do this by replacing the traditional IT development process with a robust, business-driven Business Design process. As Gartner reports, "A proven, effective, real world approach to Business Requirements Analysis is one of the most significant factors in ensuring the success of any system development project."

InfoNövus Business Design focuses on the way the business operates, not on its technology or software:



With InfoNövus, the dollars and delays for acquiring and installing business software to enable business capabilities are finally ameliorated. This helps a customer's business operations be agile, capture benefits from their business innovations immediately, and reduce IT costs dramatically.

The Company

This is what we do at InfoNövus: *We make IT automatic®*. We provide our customers:

- ▶ **Speed to market** with ready-to-use software providing immediate value
- ▶ **The exact application software needed to support the way they do business** – no more, no less
- ▶ **Central control of all Business Designs** to support management, governance, and audit processes
- ▶ **Unified software that supports all their Business Designs** eliminates problems in using data, rules, and process actions across the business
- ▶ **Fail-safe operation** of InfoNövus-generated applications, regardless of the technology employed; and
- ▶ **IT Solutions. Delivered Instantly.®**

For a demonstration of what our technology can do for your business, send an email to info@infonovus.com.



We Make IT Automatic®

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